



Digital Photography Simplified

Rob Sheppard

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Digital Photography Simplified Rob Sheppard Go from digital photography set up to print out with this easy-to-understand visual resource

Digital photography makes taking pictures easier, but learning the tools to develop and manipulate those pictures can be a bit overwhelming. This full-color guide demystifies the latest digital camera models and their features and inspires you to be more creative with your camera and in your image editing.

Packed with completely new photos, this updated edition offers two-page tutorials and step-by-step instructions for taking better pictures, understanding composition and lighting, avoiding over or under exposure, editing and organizing photos, and making simple changes that can result in beautiful photos. Updated coverage addresses the newest video capabilities and guides you through effectively using common digital imaging software. Plus, straightforward instruction and large font and image sizes make this book an ideal resource for both mature audiences and novice photographers.

- Offers easy-to-understand, practical instruction for setting up your camera—whether it's a compact or digital SLR—and learning its program modes
- Encourages you to experiment with lenses and focal length, download and organize your images, and finetune your photos with Photoshop Elements
- Explains good composition and exposure, tools and equipment choices, basic exposure, flash settings, and more
- Features full-color screen shots that demonstrate each task and stunning photos that inspire

This easy-to-understand book provides you with invaluable advice and simplifies the world of digital photography so you can get the best shot possible, simply.



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