



# SEO Ramp-Up Guide for Professionals and Small Businesses

*Steven Mann*

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## **SEO Ramp-Up Guide for Professionals and Small Businesses** Steven Mann

Whether you've created a website already or are planning to create one in the near future, you know that's only half the battle. The other half is getting your website found in the search engines in hopes of attracting those interested in the type of products or services you offer. Although there are a variety of ways to get your website found, this book focuses on Search Engine Optimization (SEO). Through effective SEO tactics, you can improve your search engine rankings for important terms, gain more traffic, and do more business.

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