



Mass Media and Modern Warfare: Reporting on the Russian War on Terrorism

Greg Simons

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Mass media are essential to democratic society; in contrast, the War on Terror has been interpreted as an assault on democracy and freedom by Islamic fundamentalists. The building and maintenance of public support is essential in modern warfare due to the increasing politicization of warfare, where losses and gains are measured in political rather than military terms. And if progress cannot be demonstrated during a war, then by default one is assumed to be losing.

Greg Simons tackles the complicated yet essential role of mass media in society. Taking the Global War on Terror as a prime example, the author adopts a multidisciplinary approach to analyze the various facets of war and the role of the media within it. Assessing in particular the Russian fight against terrorism, this book provides a broader perspective and understanding of contemporary struggles.



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