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The Bad News about the News

Robert G. Kaiser



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The digital revolution has forever changed American journalism, and not for the better. Robert Kaiser, former managing editor of The Washington Post, writes in his new Brookings Essay that the changing media landscape is not only a threat to traditional news, but to the future of democracy. A news industry without a viable business model, distracted by the need to attract eyeballs and discover new revenue streams, could lose the ability to provide the balanced, comprehensive, and investigative journalism that is the lifeblood of a healthy democracy. THE BROOKINGS ESSAY: In the spirit of its commitment to high-quality, independent research, the Brookings Institution has commissioned works on major topics of public policy by distinguished authors, including Brookings scholars. The Brookings Essay is a multi-platform product aimed to engage readers in open dialogue and debate. The views expressed, however, are solely those of the author. Available in ebook only.

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