

Growing Great Employees: Turning Ordinary People into Extraordinary Performers

Erika Andersen



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Growing Great Employees: Turning Ordinary People into Extraordinary Performers Erika Andersen **How to develop an all-star staff, even if you don't know the first thing about managing**

"Your employees are, like you and me, flawed and hopeful human beings whose success is at least partly dependent on your skill as a manager, human beings who will thrive with skillful and consistent attention and wither without it."

Erika Andersen has helped some of the best-managed companies in the world develop their employees. Now she explains how to stay ahead of the competition by investing in your people. You'll discover that:

- Listening is your most powerful asset. Use it to motivate and build commitment.
- Everything you know about interviewing is wrong. Discover what you really need in a potential employee.
- Successful companies hire for keeps. Get people feeling like part of the team from day one.

Whether you're a first-time manager or a senior executive, Andersen will help you create a dynamic workplace, where the efforts you make today will blossom into success for years to come.

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