



Scheitern - Ein Desiderat der Moderne? (Innovation und Gesellschaft) (German Edition)

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Das Phänomen „Scheitern“ findet man auf der Schattenseite der Gesellschaft. Ist es dann schon verständlich, dass dessen begriffliche Bestimmung und empirische Beschreibung durch die Sozialwissenschaften nur unzureichend ausfällt? Bis auf die organisationstheoretischen Bemühungen macht die Diskussion einen eher ungenügenden Eindruck. Dabei bildet Scheitern unvermeidlich die negative Folie für den Nachweis erfolgreicher Lösungen. Von daher weist Scheitern eine heimliche Prominenz auf, der sich die Sozialwissenschaften stellen müssen. Mit dem Buch wird die bisherige Diskussion dazu aufgenommen, fortgeführt und angereichert. Auf diese Weise wird ein weiterer Grundstein für die Etablierung der Perspektive des Scheiterns in den Sozialwissenschaften gelegt, mit dem nicht nur dieses höchst relevante Problem in den wissenschaftlichen Fokus gerückt wird, sondern überhaupt erst brauchbare Erkenntnisse über die Bedingungen der Möglichkeit des Erfolges zu gewinnen sind.

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